

Competency Unit: Buy Merchandise

COURSE OVERVIEW

On successful completion of this unit the participant will have the knowledge and skills to buy merchandise in a retail environment.

This competency unit consists of the following elements:

1. Identify the retail positioning of the store
2. Interpret changing consumer-values and global trends
3. Build a strategic product range
4. Negotiate with the supplier
5. Order stock

This unit is within the competency category of *Buy Merchandise* and is one of the elective modules leading to the WSQ Diploma in Retail Management.

The main target audience of this module are individuals aspiring to set up their own retail business and/or those with at least 2 years retail working experience in supervisory and above positions. Proficiency in English & Mathematics is required.

Training Hours (inclusive of assessment): 30 hours

Course Fee with subsidy: \$230 (before prevailing GST) for Singaporeans & PRs only (w.e.f. 1st Jan 2012)

For enquiries or registration, please call **6222 7477** (Mon to Fri: 8.30 am – 5.30 pm).
Alternatively, email us at courses@sirs.edu.sg