

Competency Unit: Handle Merchandise Display

COURSE OVERVIEW

This competency unit specifies the skills and knowledge in handling and displaying of merchandise. Knowledge relating to visual aspects of display, safety and organizational processes and procedures for display are also covered.

This competency unit consists of the following elements:

1. Prepare to display merchandise
2. Setup Display
3. Maintain Display

This unit is within the competency category of *Merchandising and Marketing* and is one of the elective modules leading to the WSQ Certificate in Retail Operations.

The main target audience of this module is the Visual Merchandising staff from the retail outlets of various service industry sectors.

Training Hours (inclusive of assessment): 20 hours

This module is also available in Mandarin.

Course Fee with subsidy: \$38 (before prevailing GST) for Singaporeans & PRs only (w.e.f. 1st Jan 2012)

For enquiries or registration, please call **6222 7477** (Mon to Fri: 8.30 am – 5.30 pm). Alternatively, email us at courses@sirs.edu.sg