

Competency Unit: Set up a Retail Business

COURSE OVERVIEW

On successful completion of this unit the participant will have the knowledge and skills to set up a retail business.

This competency unit consists of the following elements:

1. Study the retail environment:
2. Develop a retail business plan
3. Implement the retail business plan

This unit is within the competency category of *Set up a Retail Business* and is one of the elective modules leading to the WSQ Diploma in Retail Management.

The main target audience of this module are individuals aspiring to set up their own retail business and/or those with at least 2 years working experience in supervisory and above positions. Proficiency in English & Mathematics is required.

Training Hours (inclusive of assessment): 40 hours

Course Fee with subsidy: \$230 (before prevailing GST) for Singaporeans & PRs only (w.e.f. 1st Jan 2012)

For enquiries or registration, please call **6222 7477** (Mon to Fri: 8.30 am – 5.30 pm). Alternatively, email us at courses@sirs.edu.sg