

Competency Unit: Monitor Visual Merchandising Presentation

COURSE OVERVIEW

This competency unit specifies the skills and knowledge in monitoring visual merchandising presentation.

This competency unit consists of the following elements:

1. Interpret organisation's visual merchandising plans and standards
2. Communicate visual merchandising plans and standards to staff
3. Monitor compliance of visual merchandising presentations according to organisational requirements
4. Provide feedback on merchandising presentations

This unit is within the competency category of *Merchandising and Marketing* and is one of the core modules leading to the WSQ Advanced Certificate in Retail Supervision.

The main target audience of this module is the service and sales staff from the retail outlets of various service industry sectors.

Training Hours (inclusive of assessment): 24 hours

Course Fee with subsidy: \$57 (before prevailing GST) for Singaporeans & PRs only (w.e.f. 1st Jan 2012)

For enquiries or registration, please call **6222 7477** (Mon to Fri: 8.30 am – 5.30 pm). Alternatively, email us at courses@sirs.edu.sg